

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF JANUARY 2003

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DIVE/FSHG UMB. MTG	\$242.95
FLORIDA KEYS KEYNOTER	DIVE/FSHG UMB. MTG	\$168.80
FLORIDA KEYS.COM	1/11-2/11/03	\$150.00
FLORIDA KEYS.COM	1/1-2/1/03	\$1,250.00
THE REPORTER	DIVE UMB. MTG	\$249.90
TINSLEY ADVERTISING	GENERIC ARTS	\$2,736.79
TINSLEY ADVERTISING	PROMO ADV	\$115,364.64
TINSLEY ADVERTISING	MEDIA MATERIALS	\$1,374.10
TINSLEY ADVERTISING	DIVE UMB	\$18,230.70
TINSLEY ADVERTISING	GEN FSHG AD	\$3,009.35
TINSLEY ADVERTISING	ADV EXP	\$6,117.87
TINSLEY ADVERTISING	DAC 1 AD CAMPAIGN	\$58,171.71
TINSLEY ADVERTISING	DAC 2 AD CAMPAIGN	\$9,597.56
TINSLEY ADVERTISING	DAC 3 AD CAMPAIGN	\$38,208.60
TINSLEY ADVERTISING	DAC 4 AD CAMPAIGN	\$39,458.62
TINSLEY ADVERTISING	DAC 5 AD CAMPAIGN	\$30,455.52
TINSLEY ADVERTISING	VIDA DEL MAR NOV02	\$14,390.00
TINSLEY ADVERTISING	COASTAL SPORTSMAN NOV02	\$6,953.79
TINSLEY ADVERTISING	GAY.COM NOV02	\$3,301.88
TINSLEY ADVERTISING	FLAKEYS.COM DEC02JAN03	\$2,333.22
TINSLEY ADVERTISING	WEDDINGCHNL.COM DEC02	\$4,302.50
TINSLEY ADVERTISING	SPORTDIVER.COM DEC02	\$94.16
TINSLEY ADVERTISING	OVERTURE NOV02	\$2,396.99
TINSLEY ADVERTISING	SCUBADIVING NOVDEC02	\$3,066.82
TINSLEY ADVERTISING	RV.NET DEC02	\$1,440.75
TINSLEY ADVERTISING	LESBIANATION.COM	\$3,201.65
		<hr/> \$397,968.87
<u>BRICKS & MORTAR PROJECTS</u>		
FLORIDA KEYS LAND & SEA TRUST	RQST1 BOARDWALK EXPANSION	\$10,360.40
ISLAND ANGLES	KEY WEST BOTANICAL GARDEN	\$28,193.58
RED BARN ACTORS SUDIO	RQST 2&3 RB IMPROVEMENTS	\$74,767.12
		<hr/> \$113,321.10
<u>VISITOR INFORMATION SERVICES</u>		
KEY WEST CHAMBER OF COMMERCE	JAN03	\$17,250.00
KEY LARGO CHAMBER OF COMMERCE	DEC02	\$7,750.00
KEY WEST BUSINESS GUILD	NOV02	\$1,366.66
ISLAMORADA CHAMBER OF COMMERCE	DEC02	\$6,366.66
LOWER KEYS CHAMBER OF COMMERCE	JAN03	\$4,500.00
		<hr/> \$37,333.32
<u>EVENTS</u>		
AT&T MEDIA SERVICES	PIRATES IN PARADISE	\$316.50
COLLECTORS CORNER	KW FSHG TOURN	\$5,090.00
COOKE COMMUNICATIONS	ISLAND ART FAIR	\$160.00
EXECUTIVE ADVENTURES	WORLD SAILFISH CHAMP	\$4,147.75
FLORIDA KEYS COMM CONCERT BAND	POPS IN THE PARK	\$1,326.58
FLORIDA KEYS KEYNOTER	PIRATES IN PARADISE	\$4,460.00
FLORIDA KEYS KEYNOTER	ISLAND ART FAIR	\$165.00
ISLAMORADA WOMEN'S SAILFISH TOURN	RQST1	\$330.00
KEY WEST COUNCIL ON THE ARTS	IMPROMPTU CONCERTS	\$164.00
KEY WEST FISHING TOURN	RQST 3&4	\$6,361.84
KEY WEST GARDEN CLUB INC	FLORAL TAPESTRY	\$275.00
KEY WEST PLAYERS INC	WATERFRONT PLAYHOUSE	\$5,194.70
KEY WEST SYMPHONY ORCHESTRA	RQST 1	\$7,304.00
KEY WEST THE NEWSPAPER	PIRATES IN PARADISE	\$200.00
LADIES LETS GO FISHING	REIMB03	\$350.00

94

REDBONE INC
WCNK 98.7 CONCH FM

MERC CHEECA REDBONE TOURN
ISLAND ART FAIR

\$6,500.00
\$200.00
\$43,545.37

OFFICE SUPPLIES & OPER COSTS

BUCCANEER COURIER
BARACK PENSIONS
C.B SCHMITT REAL ESTATE
DIVERSIFIED SERVICES
FEDERAL EXPRESS CORP
KEYS INSURANCE AGENCY INC
M&M SMALL ENGINE
OFFICE DEPOT
PITNEY BOWES INC
ROBBIE'S SAFE HARBOR MARINA
TOTAL TEMPERATURE CONTROL
UNITED STATES POSTAL SERVICE
XEROX CORP
XEROX CORP

12/16/02-1/15/03
PLAN YR02
JAN03 RENT
DEC02
SHIPPING
FY03 INS
DECK BELT FOR MOWER/HIGGS BCH
OFFICE SUPPLIES
12/20/02-1/30/03
NOV-DEC02 MAINT SMATHER & REST BCH
JAN03 MAINT
METER
NOVDEC02 COPIER
DEC02 FAX

\$167.10
\$945.00
\$7,400.00
\$345.00
\$2,170.81
\$20.30
\$28.85
\$319.96
\$150.00
\$21,014.44
\$99.95
\$1,590.27
\$1,468.18
\$78.00
\$35,797.86

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD

DEC02-FEB03

\$116,797.20
\$116,797.20

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES
STUART NEWMAN ASSOCIATES

DEC02-JAN03 PR FEES
PR EXPENSES

\$50,000.00
\$77,905.20
\$137,905.20

SALES & MARKETING

AMEUROP PHONE ASSIST
ATLANTA PRIDE COMMITTEE
BYRD COOKIE CO.
CELLET TRAVEL SVCS
CELLET TRAVEL SVCS
FLORIDA HUDDLE
GES EXPOSITION SERVICE
HARD ROCK CAFE
JOICE VENTRY
JUTTA FARRER
KEY WEST ALOE
PRIDE SOUTH FLORIDA
REED BUSINESS INFO
SHEER INFO SERVICE
SMITH TRAVEL RESEARCH INC
TALLAHASSEE SOC.
THE MARKET SHARE CO
THE MARKET SHARE CO
THE MARKET SHARE CO
THE SEAM SHOPPE
VISIT FLORIDA
VISIT FLORIDA
VISIT USA COMMITTEE/SWEDEN

DEC02
REG-PRIDEMARKET,ATLANTA 6/27-29/03
KEY LIME COOLERS
DEC02 FEES
EXP
MIAMI 1/22-24/03
BOOTH ITEMS-GAYLIFE EXPO
FAMTRIP DEC02
GOLD OP,TALLAHASSEE 5/7/03
PLANTS-LTE,ORLANDO DEC02
LOTION/CANDLES
REG-PRIDEFEST 3/15-16/03
KEMPS-THE AMERICAS 03 PUBLICATION
MYSTERY SHOPPER REPORT
NOV02
MEMB03-TORTU
DEC02 ADM
DEC02 STORAGE
MAIL FULFILLMENT
TABLECLOTHS
ASAE,DENVER
TVL SOUTH,GA.
MEMBER03

\$1,500.00
\$590.00
\$122.93
\$5,366.66
\$10,320.06
\$800.00
\$1,205.02
\$255.88
\$1,175.00
\$222.60
\$379.25
\$515.00
\$1,375.00
\$2,090.00
\$325.00
\$70.00
\$1,500.00
\$218.23
\$4,455.32
\$332.31
\$20.00
\$50.00
\$512.00
\$35,300.26

TELEPHONE & UTILITIES

AT&T
AT&T WIRELESS
BELLSOUTH
BELLSOUTH
BELLSOUTH
BELLSOUTH
BELLSOUTH
BELLSOUTH
BELLSOUTH

ADV FEATURES 1/1-31/03
JAN03
2941936DEC02
2942901DEC02
2961552DEC02
2071356NOV02
Z510292JAN03
Z510293JAN03
2944641NOVDEC02

\$598.27
\$68.13
\$243.04
\$346.36
\$504.30
\$17.42
\$62.58
\$150.20
\$371.44

CITY OF KEY WEST
 CITY OF KEY WEST
 COMPUTER OFFICE SOLUTIONS
 FKA
 FKA
 FKA
 FKA
 FLORIDA KEYS ELECTRIC COOP
 KEYS ENERGY SERVICES
 KEYS ENERGY SERVICES
 KEYS ENERGY SERVICES
 KEYS ENERGY SERVICES
 KEYS ENERGY SERVICES
 KEYS ENERGY SERVICES
 KEYS SANITARY SERVICE
 MC MUNICIPAL SERV DIST

JAN03 HIGGS BCH	\$951.34
JAN03 LTHSE	\$90.94
JAN03	\$22.00
NOVDEC02 HH PK	\$8,357.81
NOVDEC02-JAN03 HIGGS BCH	\$2,940.30
JAN02 L DUCK	\$94.23
JAN03 WH	\$419.50
DEC02 HH PARK	\$35.70
JAN03 R LTHSE	\$387.91
3271672JAN03	\$65.01
3271673JAN03	\$89.72
3271674JAN03	\$79.24
JAN03 HIGGS BCH	\$200.51
JAN03 W MART	\$226.06
JAN03 HH PARK	\$853.56
DEC02 HH PARK	\$424.12
	<hr/> \$18,199.69

TRAVEL

BRUCE BERKOWITZ
 HAROLD WHEELER
 HAROLD WHEELER
 HAROLD WHEELER
 JUTTA FARRER
 JUTTA FARRER
 JUTTA FARRER
 KEY WEST TRAVEL/CONDO
 STACEY MITCHELL
 STACEY MITCHELL
 SUSANNE TORTU
 SUSANNE TORTU

GAYLIFE EXPO,NYC 11/14-18/02	\$788.62
JAN03 MTG	\$61.68
LODGING ASSOC 1/9/03	\$60.00
LAFK 12/20/02	\$18.00
VAC.EXPO,MA 1/8-15/03 FINAL TVL	\$145.87
ABA,INDIANAPOLIS 2/1-3/03 ADV TVL	\$279.00
KWAA 1/21/03	\$15.00
J.FARRER-MA. 1/8-15/03	\$382.00
FL.HUDDLE,MIA 1/22-24/03 ADV TVL	\$974.00
HSMIA 1/14/03	\$17.00
HOL.SHW,CHICAGO 12/16-19/02 FINAL TVL	\$186.32
OH. 2/5-10/03 ADV TVL	\$1,571.00
	<hr/> \$4,498.49

TOTAL \$941,767.36